



# New York Pork Producers

A Quartley Newsletter For Today's NY Pork Producers

Summer Edition 2017

## *Empire Swine Youth Scholarship*

### **“UNDER CONSTRUCTION”**

The New York Pork Producers would like to announce the 2017 Empire Swine Youth Scholarship Contest, “Under Construction” to be held at The New York State Fair from August 27<sup>th</sup> - 30<sup>th</sup>! Do you know youth showing at their county fairs, raising hogs on their own, or simply interested in the industry? If so, spread the word! We are always looking for new participants and individuals to make a contribution to the event. Our opportunities for sponsorship and to volunteer are better than ever.



Information is available at [www.newyorkpork.org](http://www.newyorkpork.org) or sign up for our mailing list by contacting [info@newyorkpork.org](mailto:info@newyorkpork.org). Information will be mailed in May, June, and July.

#### More about the contest:

1. To participate youth swine showman can bring a market hog to the New York State Fair or they can participate without a market hog in the B contest. Market hogs entered in The New York State Fair must follow all of the state fair rules.
2. To sign up the youth need to turn in a New York State Fair Swine Entry Form, available through local extension offices, and check The Empire Swine Youth Scholarship box.
3. The ESYS contest goes beyond the hogs to offer youth the opportunity to test their knowledge, make new friends, and earn scholarships and prizes. Over \$5,000 in scholarships and prizes awarded historically. 1<sup>st</sup> Place guaranteed \$750 / 2<sup>nd</sup> Place guaranteed \$500 / 3<sup>rd</sup> Place guaranteed \$350.
4. Contest participants must designate 1 market hog to be the contest hog at weigh-in. If a youth does not have a hog in the contest weight range of 220 – 280 lbs., they are eligible for the contest, but will not receive live placing points. Contest participants must enter the fitting and showmanship class, complete project records, participate in the oral interviews, take the knowledge review, answer skillathon questions, judge two classes of hogs and answer one class of questions.
5. There is no better way to end your summer, earn some scholarship money to support future projects, meet new friends, and ultimately have a blast.

**We hope to see you there!**

## *Letter from the NY Pork Producer President*

New York Pork Producers:

As I reflect on the last quarter the biggest theme that I identify is let your voice be heard! Over the past few months my family and I have had multiple opportunities to share our story, make powerful requests, and ultimately be a voice for the swine industry. It has been a joy for me as there is nothing I love more than representing New York Pork Producers and their operations in impactful situations.

When you think about your past, present, and future what do you see? Is there anything that has changed for the better? For the worse? Are you pausing to say thank you or make a request for a better tomorrow involving an improvement that helps you and your fellow producers? If you aren't, I challenge you to! Consider the We Care® principals alongside your family and those you work with and take a stand.



Three livestock industry members, including myself, traveled to Ithaca to meet with Cornell Animal Sciences representation last month. We expressed our appreciation and shared our concerns for the future. Was it hard to pause from work, my family, and other responsibilities ... absolutely ... but was it worth it to know that someone took time to listen! It was worth it to know that tomorrow could be better than today and some positive change that will make the industry better could arise. What are you waiting for?

Sharing your story, your passions, and your needs may not be easy for you. Driving to Cornell may not be an option BUT you can do something on a smaller scale in your very own community. The summer months are filled with fun and opportunities to make a difference. Visit local festivals, concerns, county and local fairs, food festivals, and more. While in attendance remind consumers of the health benefits of pork, the versatility of the product, and the advantages found when cooking to the advised temperature, 145D Degrees with a 3 minute rest. I think we can all agree that pork with a blush pink center is best. For me I want to shout that opportunity for consumers in the kitchen as loud as I can.

If none of these opportunities to share are for you, contact The New York Pork Producers at [info@newyorkpork.org](mailto:info@newyorkpork.org) and we can help. After all, that is what we are here for! Maybe you will even consider becoming a director on our organizations board one day. We are blessed to be part of a really great industry and an even better network of people so let's use them to make a difference and make our voices heard!

Best wishes for a wonderful summer surrounded by family, friends, and great grilled pork loin. Don't forget about our organizations wonderful Empire Swine Youth Scholarship to be held at the New York State Fair from August 27<sup>th</sup> – 30<sup>th</sup>. I think this year is shaping up to be one of our best years yet. We ask you to spread the word to youth showman or hog owners, share the opportunity with people you do business with as an opportunity for support, and reach out if you are interested in getting involved or have any questions. Also watch for the newest recipes and information at The Western New York Hog Preview Classic, The Erie County Fair, local county fair booths, Oinktoberfest, and more!

All the Best:

Ed Keller  
New York Pork Producers President

## 2017 County Fair Swine Shows

Allegany County Fair: July 17 - Swine Show 9:00 am    July 19 - Swine & Sheep Sale 6:45 pm

Genesee County Fair: July 18 4-H Market Hog Show 9:00 am    July 19 - 4-H Hog Show 5:00 pm  
July 20 – Market Auction 7:00 pm

Hemlock Fair (Livingston County): July 19 – Swine Show 6:00 pm

Cattaraugus County Fair: August 1 – Swine Show 9:00 am    August 5 – Market Animal Sale 1:00 pm

Niagara County Fair: August 2 – Swine Show 10:00 am    August 4 – Livestock Market Auction 6:00 pm

Erie County Fair: August 9 – Open Swine Show 12:00 pm    August 10 – 4-H/FFA Swine Show 9:30 am  
August 11 – 4-H/FFA Bred, Born & Raised Hog Show 4:30 pm  
August 12 – Swine Auction 1:00 pm    August 13 – Swine Dressing Contest 3:00 pm

Wyoming County Fair: August 13 – 4-H Swine Show 10:00 am    August 16 – Market Auction 5:00 pm  
August 18 – 4-H Swine Show 10:00 am    August 18 – Open Swine Show 7:00 pm

NY State Fair: August 27-30 – Empire Swine Youth Scholarship – information on page 1 of this newsletter.

For more information on the county fair shows, please contact the county you are interested in showing at.

## Erie County Fair

This year marks the 178<sup>th</sup> Erie County Fair. The Erie County Fair holds the distinction of being the largest independent county fairs in the US. Its attendance tops the one million visitors per year. And based on attendance, the Erie County Fair is the 15<sup>th</sup> largest fair in the country. Stop by the New York Pork Producers booth, in the Showplex arena, August 9-20, 2017, and pick up some delicious, quick and easy pork recipes and trinkets. While you are in the Showplex, make sure you check out the Open Class Swine Show August 9<sup>th</sup> at 12:00 pm. 4-H/FFA Swine Show August 10<sup>th</sup> at 9:30 am. The NYBBR Hog Show is August 11<sup>th</sup> at 4:30 pm. The 4-H/FFA Market Swine and Homemade pie auction will take place on Saturday August 12<sup>th</sup> at 1:00 pm.



## UPCOMING EVENTS

June 2-4, 2017	Hog & Lamb Preview – Hamburg, NY
June 29, 2017	Board of Directors Meeting – 6:00 pm – CCE Genesee County Batavia, NY
August 8-10, 2017	Empire Farm Days – Seneca Falls, NY
August 9-20, 2017	Erie County Fair – Hamburg, NY
Aug. 24-Sept. 4, 2017	NY State Fair – Syracuse, NY
August 27-30, 2017	Empire Swine Youth Scholarship – NY State Fairgrounds – Syracuse, NY
September 19, 2017	Budget Committee Meeting - 4:00 pm - CCE Genesee County Batavia, NY
September 19, 2017	Board of Directors Meeting – 6:00 pm – CCE Genesee County Batavia, NY
September 22-24, 2017	Oinktober Fest BBQ – Clarence, NY
November 21, 2017	Board of Directors Meeting – CCE Genesee County Batavia, NY

If you are a NY Pork Producer member and would like to attend a Board Meeting  
Please contact the office.  
Phone: 716-697-3031 or Email: [info@newyorkpork.org](mailto:info@newyorkpork.org)

**NEW YORK PORK PRODUCERS COOPERATIVE, INC.  
BOARD OF DIRECTORS**

<b>PRESIDENT:</b>	Ed Keller	1654 Phelps Rd.	Corfu	NY	14036	(585) 330-6889
<b>VICE PRESIDENT:</b>	James Luckman	8474 Seaman Rd.	Gasport	NY	14067	(716) 930-9605
<b>TREASURER:</b>	Matthew Harper	3181 N. Main St. Ext.	Jamestown	NY	14707	(716) 338-3835
<b>DIRECTORS:</b>	Brian Bontrager	PO Box 3	Darien Ct	NY	14040	(585) 322-3905
	Alicia Keller	1654 Phelps Rd.	Corfu	NY	14036	(585) 813-4583
	John Lash	3380 State Route 414	Seneca Falls	NY	13148	(315) 568-2225
	Stephanie Noel	PO Box 93	Chaffee	NY	14030	(716) 531-3307
	Deanna Schwab	1461 Perry Rd.	North Java	NY	14113	(585) 356-9055
	Jennifer Schwab	1461 Perry Rd.	North Java	NY	14113	(585) 356-7624
	John Stierly	7444 County Route 112	Addison	NY	14801	(607) 542-6178
	John Winchell	97 Stevenson St.	Buffalo	NY	14220	(585) 447-1468
<b>CORNELL UNIVERSITY</b>						
<b>SMALL FARMS:</b>	Nancy Glazier	417 Liberty St. Suite 1024	Penn Yan	NY	14527	(315) 536-5123
<b>EXECUTIVE SECRETARY</b>						
<b>STATE CONTACT:</b>	Krista Jaskier	5146 Transit Rd.	Depew	NY	14043	(716) 525-4861
<b>NEW YORK PORK PRODUCERS</b>						
<b>OFFICE ADDRESS:</b>		5146 Transit Rd.	Depew	NY	14043	(716) 697-3031
	<b>EMAIL:</b>	<a href="mailto:info@newyorkpork.org">info@newyorkpork.org</a>				
	<b>WEBSITE:</b>	<a href="http://www.newyorkpork.org">www.newyorkpork.org</a>				