

The New York Pork Producers
Empire Swine Youth Scholarship Committee
5146 Transit Road
Depew, NY 14043
info@newyorkpork.org



2018 Empire Swine Youth Scholarship Donor Prospect:

When approaching someone with an opportunity you want to choose the right words, share the sheer power and impact of their contribution, and align them with the goal and purpose you are rallying around. How can a simple letter shed light on all of this?

With this being said, we come to you with an opportunity and hope this letter will help you see pure potential. An opportunity to support the future of the swine industry and the agriculture industry of tomorrow through the New York Pork Producers Empire Swine Youth Scholarship Program, ESYS. This program has presented youth across New York State with the opportunity to raise high quality pork, understand their production inputs, and develop a network to last a lifetime with other exhibitors, producers and contest supporters.

The ESYS is the premier combination of swine exhibition and education in New York State. From August 25th – August 29th swine exhibitors will travel to Syracuse, New York for The Great New York State Fair. At the fair they will participate in showmanship, skillathon, swine judging, a written evaluation with a current events component, public presentations and more to earn points towards a scholarship award.

For each point earned, youth are awarded a dollar amount depending on the scholarship monies raised. After competing, the youth receive a scholarship check. In 2017 participants used the money for college tuition, to purchase new animals for their breeding projects, to expand their barns to better house their 2018 swine projects, and more. Gaining knowledge, earning while exploring the swine industry, and making responsible decisions on how the earnings will be spent to build a bigger and brighter future in the agriculture industry ... how often do we see this happening?

The New York Pork Producers and The Empire Swine Youth Scholarship Committee are passionate about this contest and come to you asking for your support, big or small, financial or physical. Attached you will find the 2018 contribution form. Please share your questions, comments and or concerns with Alicia Keller at 585-813-4583 or info@newyorkpork.org

With Tremendous Thanks:

The Empire Swine Youth Scholarship Committee

**THE NEW YORK PORK PRODUCERS COOPERATIVE
EMPIRE SWINE YOUTH SCHOLARSHIP**

2018 Empire Swine Youth Scholarship Donor Form

Event Theme: WELCOME TO THE JUNGLE

Name: _____

Organization: _____

Title: _____

Address: _____

E-Mail Address: _____ Phone: _____

***OUR COMPANY OR ORGANIZATION WOULD BE PLEASED TO SPONSOR THE
CONTEST AT THE _____ LEVEL.***

Gold Sponsor: \$1,000+ Sponsorship at the gold level entitles you to a banner ringside / advertising materials in exhibitor welcome bags / The opportunity to participate in the contest as an interview judge / Invitation to the scholarship awards ceremony / Contest t-shirt for you and your immediate team.

Silver Sponsor: \$500+ Sponsorship at the silver level entitles you to a banner ringside / Advertising materials in exhibitor welcome bags / Invitation to the scholarship awards ceremony / Contest t-shirt for you and your immediate team.

Bronze Sponsor: \$250+ Sponsorship at the bronze level entitles you to advertising materials in exhibitor welcome bags / Invitation to the scholarship awards ceremony.

Contributor Sponsor: \$100+ Invitation to the scholarship awards ceremony.

Patron Sponsor: \$99 and Under Invitation to the scholarship awards ceremony.

Prize Sponsor: I cannot give a monetary commitment but I would like to select and purchase prizes needed for the event's class winners, event winners, and overall winners.

Please make checks payable to The New York Pork Producers Cooperative Inc. / Mail with completed form to:

The New York Pork Producers Cooperative Inc.

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