



New York
Pork Producers

A Quartley Newsletter for New York Pork Producers

Summer 2018



The New York Pork Producers would like to announce the 2018 Empire Swine Youth Scholarship Contest, “Welcome to the Jungle” to be held at The New York State Fair from August 25th – 29th!

Do you know youth showing at their county fairs, raising hogs on their own, or simply interested in the industry? If so, spread the word! We are always looking for new participants and individuals to make a contribution to the event. Our opportunities for sponsorship and to volunteer are better than ever.

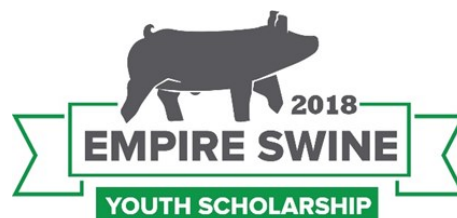
Over \$5,000 in scholarships and prizes awarded historically.

1st Place guaranteed \$750 / 2nd Place guaranteed \$500 / 3rd Place guaranteed \$350.

Contributions can be made at the following levels: Gold (\$1000) Silver (\$500) Bronze (\$250) Contributor (\$100) or Patron (<\$100)

If you are interested in a sponsorship, to volunteer or to participate please contact info@newyorkpork.org or 585-813-4583 for more information.

There is no better way to end your summer, earn some scholarship money to support future projects, meet new friends, and ultimately have a blast.



Letter from the NY Pork Producer President

Greetings –

I was recently traveling along a country road and enjoying the sunshine that finally found its way back to New York and I came upon a freshly turned field emitting the distinctive, refreshing aroma of fresh soil and opportunity. The opportunity to plant and grow as we move forward into warmer temperatures and the summer season. I consider the service as NYPP President an honor and privilege and the opportunity to network with producers and grow our organization while providing resources that will promote quality production and assist producers with individual needs. I would like to offer the sincerest congratulations to our outgoing President, Ed Keller. As President of the New York Pork Producers for the past four years, Ed did an exceptional job guiding this great organization and maintaining an active role with local, state and national events. The time and energy Ed donated to represent New York State producers and promote pork industry initiatives is greatly appreciated. I personally had the good fortune to learn many things from Ed during his tenure and I am grateful that Ed will continue as an active member of the New York Pork Producers Board of Directors and assist in our quest to support all New York State pork producers. Thank you Ed and congratulations on a job well done.

I have had the great fortune to connect with many producers this year through facilitation of the Pork Quality Assurance Plus (PQA Plus) training and certification course. It has been a pleasure to learn about some of the unique, niche operations, pig breeds being raised and pork products marketed throughout our great state. The training and certification courses listed below are available for anyone who has contact with pigs and for youth involved in any livestock project. These courses can be completed in a face-to-face session or in an online format that can be completed at your own pace.

- “Pork Quality Assurance Plus” (PQA Plus) provides a framework for significant, relevant food safety standards and improved animal well-being.
- “Youth for the Quality Care of Animals” (YQCA) is a national multi-species quality assurance program for youth ages 8 to 21.
- “Transport Quality Assurance” (TQA) is a program that helps swine transporters, producers and handlers understand how to handle, move and transport pigs and the potential impacts of those actions on pig well-being and/or pork quality.

The National Pork Board offers a wealth of FREE resources available online at www.pork.org. These resources span all areas of the pork industry including promotion, research, producer education and consumer education. Fact sheets, brochures, informational videos and digital tools are available for viewing or download.

The “Pork Information Gateway” is another free resource including a library of factsheets, how-to guides, references and videos that cover all aspects of the pork industry. The gateway can be accessed at porkgateway.org.

The Pork Checkoff Learning Management System is a portal providing certification program information and scheduled training sessions, people management information, safety toolkits, youth education resources, swine housing solutions and much more. You can create an account and access all of this information online at lms.pork.org.

Pork Checkoff is critical to the success of our pork industry here in New York State and across the nation. It is important that all pork producers, marketers, packers and dealers understand the Pork Checkoff system and guidelines. Detailed information about this program can be located at www.pork.org/about.

There are several awesome pork related events planned for New York State this summer. You can stay informed about these by visiting the NYPP website at www.newyorkpork.org. If you have questions or would like more information about any pork industry related topics, please email info@newyorkpork.org.

Respectfully Yours,
James Luckman, President
New York Pork Producers Cooperative Inc.

Producer Spotlight



Rodman, New York is the home to Lucki7 Livestock Co, a family operation, owned by Stephen and Lisa Winkler and their four children: Alexander, Annalise, Tessa and Peter. Stephen oversees all aspects of the family farm while Lisa, who works a professional, full-time job off the farm, plays an intricate role as a decision maker for the business. Alexander is passionate about animals and the outdoors and assists when needed on the farm. Annalise is a graduate student at SUNY Oswego while Tessa and Peter are both attending SUNY Cobleskill. Upon the completion of his studies, Peter plans to return home to oversee all aspects of the operation and work hand in hand with Danielle Gebo, who has been working as the Lucki7 Farm Manager for nine years. Lucki7 animals are pasture raised naturally; free from antibiotics, chemicals and added hormones. Lush green pastures provide space for the farm's animals to roam around and forage through in a natural environment. The family raises poultry, swine and beef to produce healthy farm fresh eggs, nutritious pork and hearty natural beef. Stephen and Danielle work with other local producers to provide nourishing feed products and grains for their animals when ample forage is reduced during harsh weather months. Good stewardship of land and natural resources is of primary importance to the Lucki7 crew as they work to provide safe and wholesome food. Their commitment to responsible and ethical practices also led them to acquire PQA Plus certification for everyone involved in the business. All of Lucki7's meats are processed by a USDA certified butcher and personal deliveries for orders are even made by the Winklers extending their commitment to community. If you would like more information about Lucki7 Livestock Co. or to view their retail products, please visit them online at www.lucki7livestock.com.

ESYS News



New for 2018! Participants of the Empire Swine Youth Scholarship Contest can volunteer at and support a New York Pork Producers Event and gain 2 points towards their final scholarship placing with the completion and submission of necessary paperwork with their ESYS records. See a list of approved NYPP events below. **Contact info@newyorkpork.org to schedule event support, obtain paperwork to complete at event.**

Western New York Hog Preview Show: Join the New York Pork Producers at their booth to promote pork, production and sell raffle tickets. Daily shifts available. June 1-3, 2018 at the Hamburg Fairgrounds.

Attica Central School Back to the Farm Day: Attica students meet with industry representatives to learn more about the agriculture industry. Recipes are distributed and an activity is provided. This is an all day event. June 15, 2018 Attica Primary School

Erie County Fair Booth: Join the New York Pork Producers at their booth to promote pork and production. Daily shifts available. August 8-19, 2018 Hamburg Fairgrounds—Showplex

New York Pork Producers Calendar of Events 2018

May 17-19	NY FFA Convention – Rochester Convention Center – Rochester, NY
June 2018	
1-3	WNY Hog & Lamb Preview – The Fairgrounds – Hamburg, NY
12	Board of Directors Meeting – 6:00 pm – CCE Genesee County Batavia, NY
15	Back to the Farm Ag Day – Attica Primary School – Attica, NY
August 2018	
8-19	Erie County Fair – Hamburg, NY
8	Open Show Swine – Erie County Fair - Showplex
Aug. 22-Sept. 3	The Great NY State Fair – Syracuse, NY
25-29	Empire Swine Youth Scholarship – NY State Fairgrounds – Syracuse, NY
September 2018	
18	Budget Committee Meeting - 4:00 pm - CCE Genesee County Batavia, NY
18	Board of Directors Meeting – 6:00 pm – CCE Genesee County Batavia, NY
21-23	Oinktober Fest BBQ – Clarence, NY
October 2018	
4-6	NJSA Eastern Regionals – The Fairgrounds – Hamburg, NY
November 2018	
20	Board of Directors Meeting – CCE Genesee County Batavia, NY
January 2019	
26	NY Pork Producers Annual Meeting

If anyone is interested in attending a Board meeting, please call the office.



President: James Luckman
Vice President: Alicia Keller
Treasurer: Matthew Harper

Directors: Brian Bontrager
Jordan Fleming
Ed Keller
Steve Ledoux
Stephanie Noel
Steve Noel

Deanna Schwab
Jennifer Schwab
John Stierly
Eric Van Valkenburg
John Winchell

Cornell Cooperative Extension/NWNY Small Farms: Nancy Glazier
Executive Secretary/State Contact: Krista Jaskier

5146 Transit Rd. Depew, NY 14043 716-697-3031
Email: info@newyorkpork.org Website: www.newyorkpork.org